

# CONVENTION

## SOUVENIR JOURNAL AD



★ OCTOBER 27 - 29, 2023 ★ THE OMNI RICHMOND HOTEL

NAACP Virginia State Conference

Welcome to the **88th Annual Convention** of the **NAACP Virginia State Conference**! The Convention will be held Friday, October 27 - Sunday, October 29, 2023, at the Omni Hotel Richmond. This marks our first in person Convention since 2019. Our theme for the Convention is **NAACP: Never Silenced**. The Virginia NAACP will advocate, agitate, and litigate until we achieve equity, political rights, and social inclusion for all Black Virginians and all Virginians of color.

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## The Souvenir Journal

The 88th Annual Convention will publish a digital and printed ad book that will be available for download. You are invited to support the NAACP Virginia State Conference by purchasing an ad.

### Small Business

|                                  | Color | Black and White |
|----------------------------------|-------|-----------------|
| Half Page Ad in Souvenir Journal | \$500 | \$300           |
| Full Page Ad in Souvenir Journal | \$750 | \$500           |

### Nonprofit

|  | Color | Black and White |
|--|-------|-----------------|
|--|-------|-----------------|

|                                  |       |       |
|----------------------------------|-------|-------|
| Half Page Ad in Souvenir Journal | \$350 | \$200 |
| Full Page Ad in Souvenir Journal | \$500 | \$350 |

## How To Submit an Ad

Ad Size: Full Page: 8.25 x 10.75    Half Page: 7 x 4.5

To submit an ad, use this link [naacpva.us/ConventionAdSubmission](https://naacpva.us/ConventionAdSubmission)

## Payment Information

Souvenir Journal Ad fees may be made via check, ACH, credit, or debit card. Payment must be received no later than Friday, October 6, 2023. Checks should be made payable to Virginia State Conference NAACP Attn: Convention PO Box 27212 Richmond, Virginia 23261. An invoice will be sent with the payment link to pay via ACH, credit, or debit card.

## Hotel Information

Refined Southern hospitality meets contemporary amenities at **Omni Richmond Hotel**. With elegant accommodations inside, historic Richmond outside, and the magnificent Blue Ridge mountains just an hour away, this is the ultimate Virginia experience. The Omni Richmond Hotel is located at 100 South 12th Street Richmond, Virginia 23219.

## Contact Information

Questions concerning the Souvenir Journal should be emailed to [adsubmission@naacpvaconvention.org](mailto:adsubmission@naacpvaconvention.org)

Questions concerning the Convention should be emailed to [info@naacpvaconvention.org](mailto:info@naacpvaconvention.org)

Questions concerning registration should be emailed to [registration@naacpvaconvention.org](mailto:registration@naacpvaconvention.org)

## Connect With Us

Launching Soon [www.naacpvaconvention.org](http://www.naacpvaconvention.org)

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